

**Building the single market for green products**



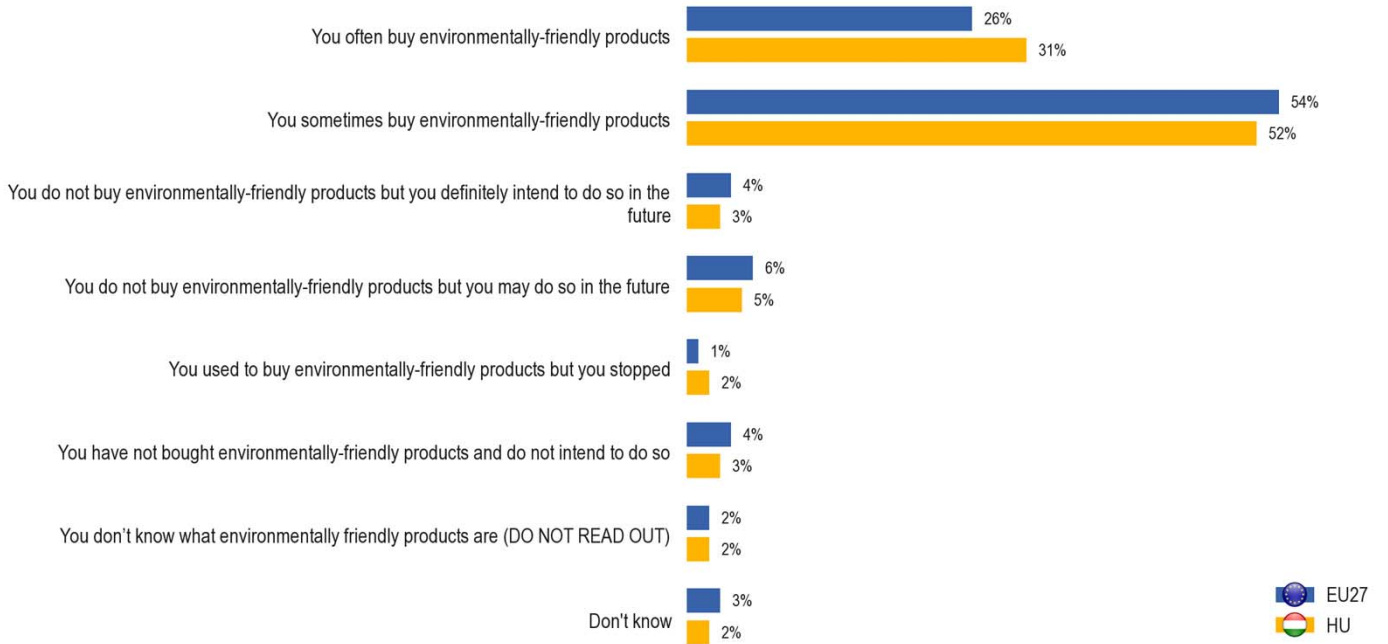
Number of interviews: 25.568  
 Number of interviews: 1.006

Fieldwork: 04/12-10/12/2012  
 Fieldwork: 04/12-06/12/2012

Methodology: telephone

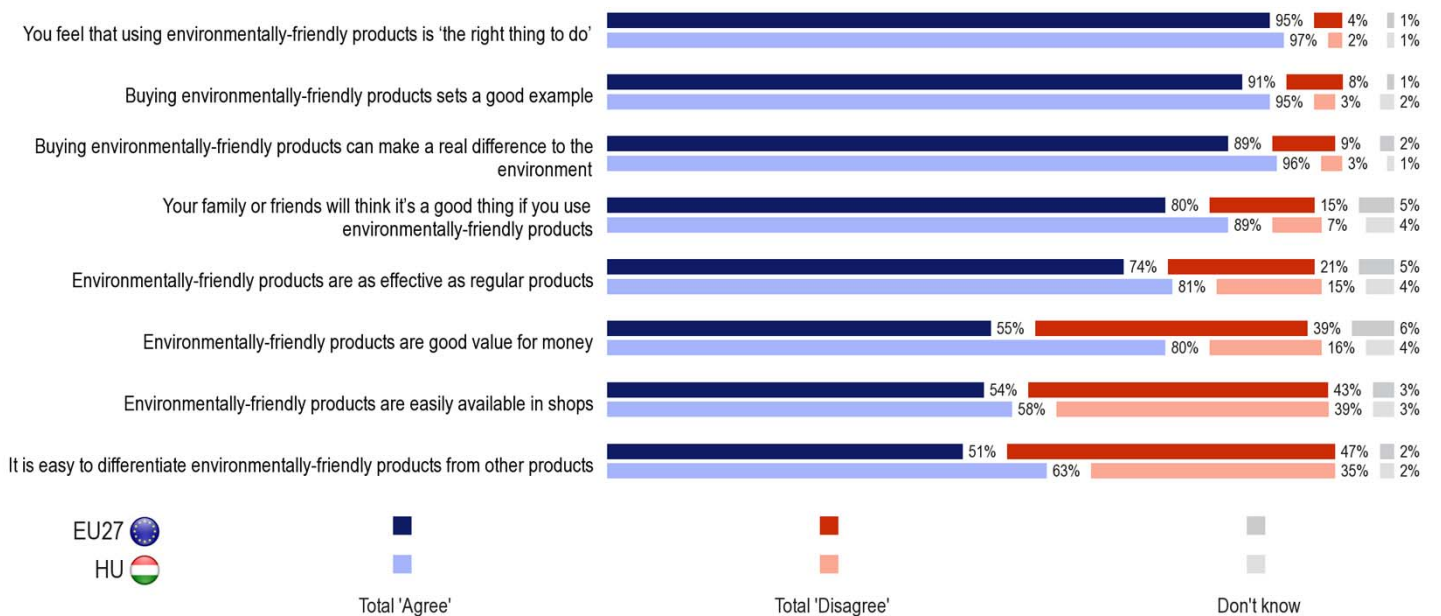
**1. BEHAVIOURS AND ATTITUDES TOWARDS GREEN PRODUCTS**

Q3. Here are some statements about environmentally-friendly products. Which of the following statements best describes your behaviour towards these products in general?



**2. REASONS FOR BUYING GREEN PRODUCTS**

Q4. Here are some statements about the environment and environmentally-friendly products. For each one please indicate if you agree or not.



Base: Respondents who know what environmentally-friendly products are

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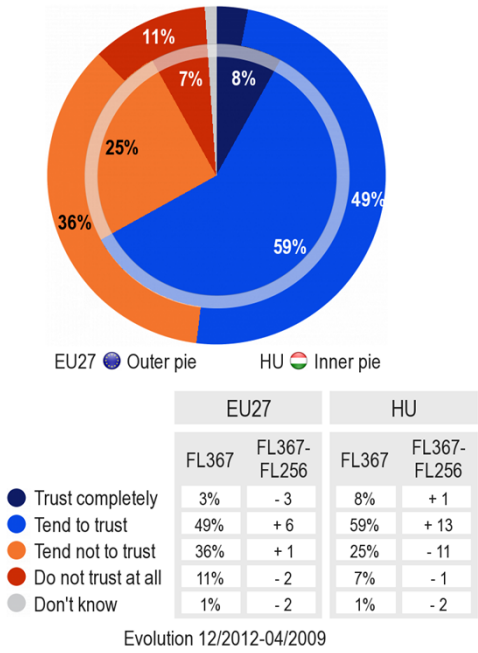
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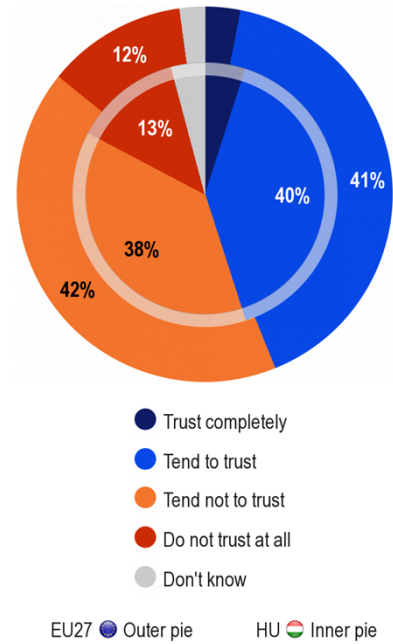
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**3. CONSUMERS CONFIDENCE ABOUT ENVIRONMENTAL CLAIMS**

Q13. In general, how much do you trust producers' claims about the environmental performance of their own products?

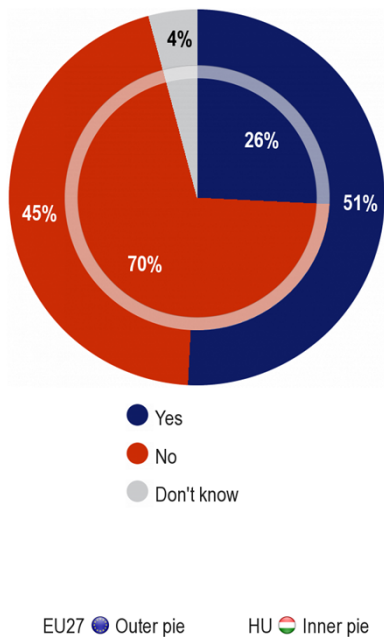


Q14. In general, how much do you trust companies' reports on their own environmental performance?

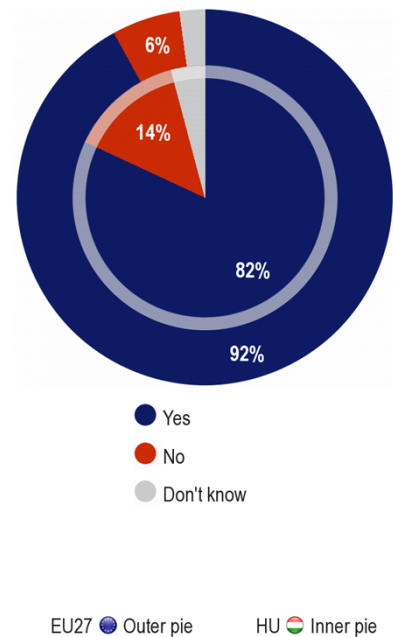


**4. SUSTAINABLE CONSUMPTION**

Q16. Do you think it is safe to consume food products after the "best before" date stated on the label?



Q21. Do you think that the lifespan of products available on the market should be indicated?



**FLASH EUROBAROMETER 367 RESULTS FOR HUNGARY**

